

Big insurance is big business, and it stands between Wisconsin patients and the health care we need. Here in Wisconsin, it has our people and hospitals stuck in that middle ground — and paying a high price.

WHAT IT MEANS TO BE

STUCK IN THE MIDDLE



Hospitals and Care Providers

12 hours

a week spent on prior authorization (PA) tasks instead of patient care

61%

of doctors are concerned that the use of automated AI decision-making increased PA denials

\$25.7 billion

spent by hospitals and health systems in 2023 contesting insurers' denials — a 23% increase over 2022

74%

of nurses say insurance policies reduce the quality of care

94%

of doctors say PA causes delays in care

69%

of 2023 contested claims were eventually paid by insurers

78%

of doctors report that PA led frustrated patients to abandon care altogether

Nearly \$18 billion

was wasted on appealing 2023 claims that ultimately were approved

95%

of doctors report PA contributes to burnout, in an industry already struggling with staffing shortages

Patients

93%

experience delays in care due to insurance policies

83%

want health care providers, not insurance, to determine their care



The Middlemen



Just 9 companies, known as the **Big 9**, make up the lion's share of health care middlemen

As of 2022, the Big 9's revenue equaled **45%** of America's health care costs

Just 4 private health insurers account for **50%** of all enrollments

Sources: American Medical Association, American Hospital Association, The Economist, Premier

Wisconsin Patients and Hospitals Are



Paid for by Healthy Wisconsin Alliance.